

BIGCHURCH FESTIVAL

PROMOTION OPPORTUNITIES 2027

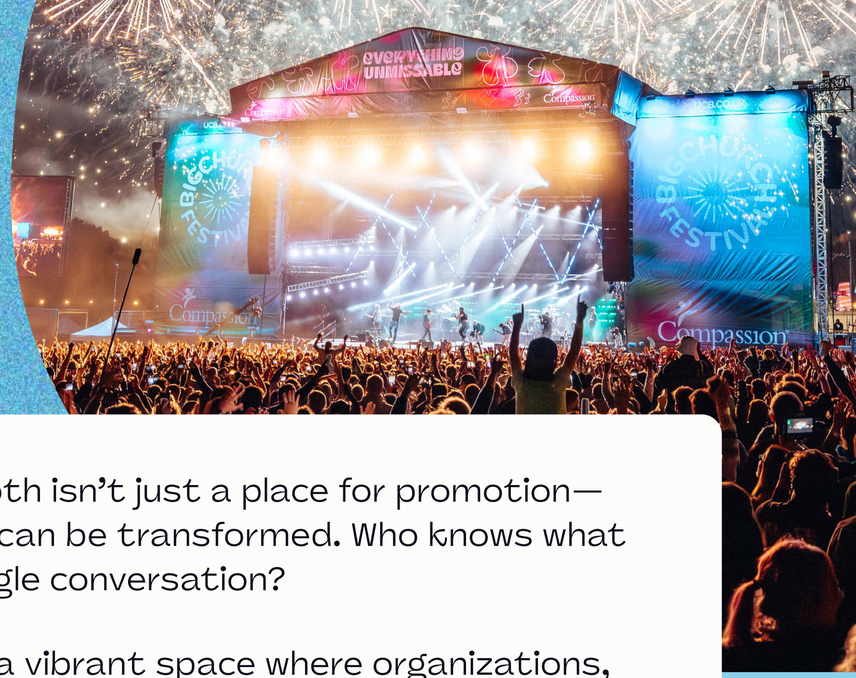
CONTENTS

3 Introduction
4 Important dates
5 - 7 Expo
8 Tents and open spaces
9 - 10 Advertising
11 Activities
12 - 13 FAQs
13 Terms and conditions



BE PART OF SOMETHING BIGGER

AT BIG CHURCH FESTIVAL EUROPE



We're thrilled that you're considering attending the Big Church Festival in 2027!

Every year, exhibitors tell us how much they love the unique atmosphere of Big Church, where faith, community, and joy come together in a powerful way. Many share special stories about meaningful conversations, new supporters signing up, and even products selling out completely.

But what truly makes Big Church special goes far beyond the numbers. Time and again, exhibitors meet people whose lives have been touched and transformed by their organization or business. That's the heart of what we do.

> "A woman came up to me and said, 'Even if I came to the Big Church Festival just to hear about this organization, it was worth it. I can go home now; I don't need to see anything else.'"

At Big Church, your booth isn't just a place for promotion—it's a place where lives can be transformed. Who knows what might come from a single conversation?

Our vision is to create a vibrant space where organizations, ministries, and businesses can connect with thousands of people and showcase and celebrate all the unique ways in which your faith inspires and impacts the world.

We'd love to help shine a spotlight on the amazing work you do by having you be part of the Big Church Festival 2027.

Jacco Verburg, Festival Director

KEY TIMINGS



IMPORTANT DATES FOR 2027:

SETUP: Thursday, August 19
(afternoon + evening)

EVENT: Friday, August 20, Saturday, August 21, Sunday, August 22 (exact opening hours will be confirmed closer to the event)

TAKEDOWN: Monday, August 23
(morning + afternoon)



BIGCHURCH FESTIVAL

SHARE YOUR STORY
AT THE BIG CHURCH EXPO

Our vibrant, market-style venue is the perfect place to showcase your organization's materials, gifts, ideas, and unique products to thousands of festivalgoers. It's not just about brand awareness—you'll be right in the heart of the Big Church experience, fully immersed in the energy and atmosphere of the weekend.

THE EXHIBITION SPACE INCLUDES: EXPO-RUIMTE IS INCLUSIEF:

- Hard flooring throughout the entire space
- Access to an audience of approximately 15,000 people per day, for 3 days
- A 3-meter-deep space, with widths of 3 m, 6 m, or 9 m
- Up to 2 wristbands for the event and the campground, with full access to the festival program
- One 230V power outlet
- Access to our hospitality area for exhibitors
- Wifi included
- Optional extras: corner booths, tables, chairs, and payment terminals(tegen extra kosten)





SIGN UP? **CLICK HERE**

Please note: restrictions may apply. Please read our Terms and Conditions before booking.

BIG CHURCH FESTIVAL

EXPO QUOTES

"The number of people we were able to talk to about international missions and the opportunities we offer was incredibly valuable."

"This was the largest number of people we've ever been able to reach through our charity—it was incredible! We could never have imagined how many conversations we'd have over the weekend."

"Great conversations and a record number of expressions of interest—the level of engagement was fantastic; we felt incredibly encouraged!"

"The relaxed, warm, and welcoming atmosphere. I enjoyed every moment of the event, and on Sunday I couldn't believe it was almost over already."



JEMMA - JESUS STUDIO:

"We're thrilled to be exhibiting at Big Church! It's an inspiring opportunity to meet people, strengthen our community, and grow our business."

SIGN UP? CLICK HERE

BIG CHURCH FESTIVAL

EXHIBITION PRICES

Our Early Bird rate is only available through March 31, 2027—don't miss out!

EXPO	EARLY BIRD	FULL PRICE	TICKETS
3m x 3m	€999*	€1250*	2
6m x 3m	€1249*	€1550*	2
9m x 3m	€1499*	€1950*	3
Do you sell products? If so, the price listed above is the minimum commission. The actual commission is 25% of your sales (excluding the rental fee for a payment terminal).			
Additional costs			
Corner position	€150	€200	
Table	€25	€30	
Chair	€15	€18	
Additional 230V outlet	€75	€100	
Rent a payment terminal (excl. transaction fees)	€50	€75	
Additional exhibitor pass for the event	€125	€150	
Extra exposantenpas voor het evenement	€50	€60	
Additional exhibitor pass for the event	€30	€35	

Alle prijzen zijn exclusief btw.

Als je een ander formaat stand wilt, neem dan contact met ons op. LET OP: kleiner is niet mogelijk

Buy 2 products (Expo Booth / Main Stage Video / Program Ad) and get a FREE slide on the Main Stage screens!*

**Limited availability*

EXPO TIMELINE

- **OCTOBER**
  Online registration opens
- **MARCH 31**
  Early Bird Deadline
- **JULY + AUGUST**
  Fill out all the forms on the accreditation portal and make sure that all team members have been added and have received their e-tickets.

Each exhibitor must pay the fixed booth fee in advance. This serves as a minimum amount and is considered an advance on the commission from your sales, if any. If, after the event, 25% of your sales exceeds the booth fee you paid, you'll only pay the difference. If 25% of your sales is less than the booth fee, you won't pay anything extra—the booth fee covers this amount.

SIGN UP? CLICK HERE

TENTS
AND FREE SPACES

Make your space at Big Church Festival a place where people love to gather! Choose from the atmospheric pagoda tent, the stylish Talamanca, the inviting stretch tent, or the spacious aluminum hall to give your organization a distinctive look. Would you rather create something special on your own? With open space, you have complete freedom to bring your own ideas to life. This way, you can create a welcoming gathering spot to inspire festivalgoers and share your story.

These options are available only after a consultation.



OPTIONS:

• Pagoda tent	5x5	€ 3.300
• Talamanca	7x11	€ 5.200
• Stretch tent	10x10	€ 8.300
• Aluhall	10x10	€ 8.600
• Free space, minimum 15 m²	per m²	€ 55,00





SIGN UP? **CLICK HERE**

This type of exhibition isn't suitable for every organization—please contact us for more information.

BIG CHURCH FESTIVAL

ADVERTISING



Do you want to increase your organization's visibility on a large scale?

Take advantage of one of our exclusive advertising opportunities and reach thousands of people.



PROGRAM BOOKLET

Packed with important information about artists, exciting activities, and delicious treats, our program is the ultimate guide for our visitors to see what's happening. It's the only place where they can find a detailed schedule for each stage, making it extremely popular.

THE BIG SCREEN

Our big screens are located on either side of the Main Stage, the most popular area on the festival grounds. Thanks to this prime location, your ads will reach a large audience. Both video and slide ads will be shown alongside live footage of performances throughout the three days of the Big Church Festival. Big Screen

Video

60-second video. Plays 3 times a day for 3 days (1 showing before the start while the audience gathers at the Main Stage and 2 showings during the Main Stage programming).

Big Screen Slide

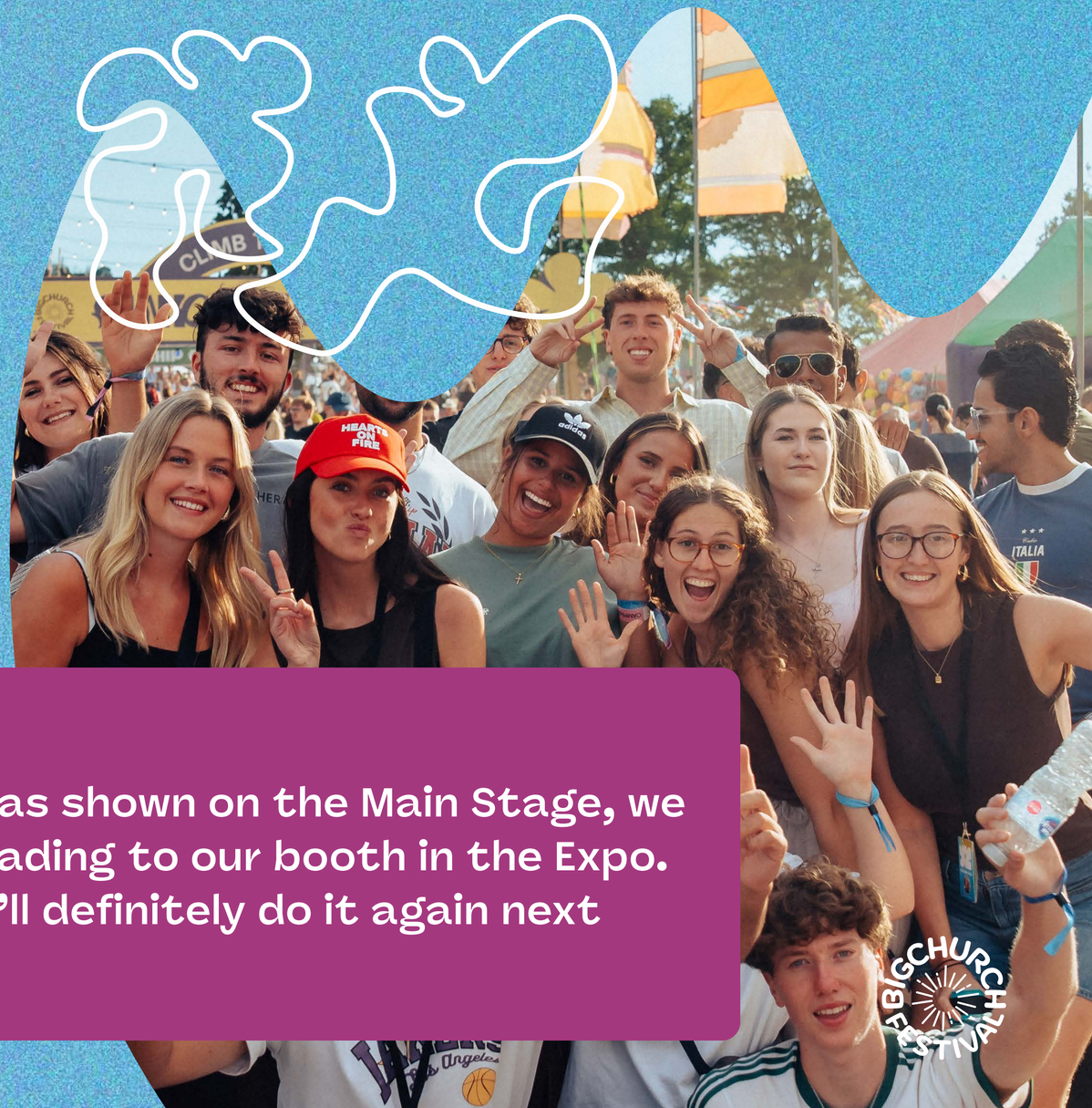
10-second slide. Shown 4 times a day during the pre-show, for 3 days (12 times in total during the event). INTERESTED IN ADVERTISING?

Send an email to marco@flowmotive.nl or joline@flowmotive.nl.

ADVERTISING PRICES

ADVERTISING	INFO	PRICE*
Program booklet	Full page	€1495
	Half page	€975
The Big Screen	Main Stage video	€2975
	Main Stage slide	€845

*All prices are exclusive of VAT. The deadline for all advertising materials is May 1, 2027.



Buy 2 products (Expo Booth / Main Stage Video / Program Ad) and get a FREE slide on the Main Stage screens!*

*Limited availability

MIZ PORTER - ISINGPOP

“Every time our video was shown on the Main Stage, we saw a rush of people heading to our booth in the Expo. It was amazing, and we’ll definitely do it again next year!”

ADDITIONAL SPONSORSHIP OPPORTUNITIES

HOSTING AN ACTIVITY

Big Church wouldn't be Big Church without the fantastic, fun activities that our charity partners host throughout the grounds. Whether it's a 5 km run every morning, sliding down a 60-meter-long zip line, or getting a unique body-marbling design on your arm, we love working with organizations that want to connect with our audience by offering high-quality content and activities. We're always on the lookout for new and exciting ideas that put a big smile on our visitors' faces. So if you have an idea you'd like to discuss, send our partnership team an email - they'll get in touch with you.

marco@flowmotive.nl | joline@flowmotive.nl



EXPO FAQ

WHEN WILL I KNOW IF MY APPLICATION HAS BEEN ACCEPTED?

All applications for advertising and participation in the Expo are processed through Flowmotive. Once your application has been received, Flowmotive will contact you within 14 days regarding the next steps.

WHEN DO I NEED TO PAY?

After your application is accepted, you will receive an invoice that must be paid within 14 days.

DO YOU ACCEPT APPLICATIONS ON A FIRST-COME, FIRST-SERVED BASIS?

Our goal is to provide our visitors, exhibitors, and advertisers with the best possible experience. We may reject applications if we have already received applications from similar industries or organizations. Therefore, we recommend that you submit your application as soon as possible.

WHEN IS THE EARLY BIRD-DEADLINE?

The Early Bird deadline is March 31, 2027. If you wish to take advantage of our Early Bird offer, we must receive your application by this date at the latest. Please note: The Early Bird offer applies exclusively to Expo applications.

HAVE BOOKED A BOOTH IN THE EXPO AND WOULD LIKE TO HAVE DIFFERENT STAFF MEMBERS ATTEND ON DIFFERENT DAYS, OR SWITCH STAFF MIDWAY THROUGH A DAY. CAN THEY SHARE WRISTBANDS?

If you have additional staff coming on different days or switching shifts midday, you must purchase additional tickets. Additional staff tickets can be booked at the discounted exhibitor rate when you book your booth. The deadline for requesting additional staff tickets is August 1. After this date, no additional tickets can be purchased at the discounted exhibitor rate.

DO I HAVE TO PAY A COMMISSION ON MY SALES?

The following applies only to exhibitors at the Expo who sell products (and accept payments for products during the event). Every exhibitor who sells products must pay the fixed booth fee in advance. This serves as a minimum amount and is considered an advance on the commission based on your sales. If, after the event, 25% of your sales exceeds the booth fee you paid, you'll only pay the difference. If 25% of your sales is less than that amount, you won't pay anything extra—the booth fee covers this amount.

BIGCHURCH FESTIVAL

EXPO FAQ

WHY DO YOU CHARGE A 25% COMMISSION ON THE SALES FROM RETAIL STANDS?

We want to make our booths as affordable as possible, and all booths are competitively priced and offer good value for your money. However, we know that some booths at the Expo are purchased for retail purposes; in those cases, our commission policy helps create a win-win situation for both the retailer and Big Church.

WHICH STANDS ARE REQUIRED TO PAY THE COMMISSION ON SALES?

Any booth that sells products, such as clothing, accessories, books, comics, jewelry, and so on. If you are a charity and sell any of these products, you must report your sales to us and pay a commission, if applicable. If you have any questions, please email to marco@flowmotive.nl or to joline@flowmotive.nl.

HOW TO BOOK?

STEP 1 – READ OUR TERMS AND CONDITIONS

Before submitting your application, please make sure you have read and agree to our Terms and Conditions (link). You will be asked to confirm this when filling out the online form.

STEP 2 – APPLY ONLINE

Fill out our online application form to request a spot or listing. We will review your application and contact you as soon as a decision has been made.

STEP 3 – PAYMENT

Once your application has been accepted, you will receive an invoice. Payment must be made within 14 days to secure your spot or listing. After we receive your payment, we will send you a full confirmation.

TERMS AND CONDITIONS

BIG CHURCH FESTIVAL

We hope you can join us!

We would love to help! If you have any questions, mail to marco@flowmotive.nl or joline@flowmotive.nl

